

TRENDSETTERS *Only*

THE OFFICIAL INTERCONTINENTAL FASHION MAGAZINE

002
EDITION

AUTUMN FASHION

Everyone is a trend setter in some way, not only in terms of fashion but in everything that you do.

FASHION

A language connecting the world

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**FOREVER
LAVI**
By Mariano Feliciano

A Look Inside this *TrendsettersOnly* Edition

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Capturing moments differently



FEATURED

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FEATURING

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FEATURED

Spooky Edition - Halloween as an opportunity for "weird" fashion



Fashion is a lifestyle that everyone cares about at one point in their life. It's always relevant.

Leather-themed fashion is portrayed in this edition with a black leather jacket, black skinny denim jeans, Gucci flip flops, a green collar neck, and a leather fanny pack.

SAGESSE - KENYA | ABBY - SOMALIA



Editors Notes

The Trendsetters Only magazine was formally established as a student interaction system established in 2018 to eradicate boundaries amongst university students. The Trendsetters Only magazine grew to have another bigger platform catering to thousands of Chinese students who had access to a translated version of the weekly magazine called (Xiabo Street Snap) in 2019 and fetured students from different universities in China. Eventually growing to become an independent magazine and modeling agency for all aspiring models.

The aim of the magazine was to be the solution to the missing link amongst individuals who enjoy expressing themselves through their fashion. We bring diversity and a new language through fashion, for individuals who share the same beliefs as original Trendsetters. To inspire many in their outfits, and also support the up coming international brands.

The Trendsetters Only platform has connected aspiring models from as far as Russia, China, Egypt, Mexico, South Korea, the USA, Nigeria, Zambia, Ghana, and Zimbabwe to name just a few. We have connected more than 50 countries from around the world with individuals from different backgrounds and style.

We aim to expand and grow the platform around the world in the near future. To have more continued issues from different countries as the fashion Hub for all creators or fashionistas around the globe.

We are Trendsetters and we belive in the language of fashion. Stay Trendy with us on all our platforms and read more for fashion ideas from all over the world. This magazine was established on teamwork amongst individuals from all over the world.

Mr. Lesley Moyo
Founder & Director
Trendsettersonly



NEW BEGINNINGS

Fashion magazines are an essential component of the fashion industry. They are the medium that shows and promotes the designers' vision to the eventual clients. Balancing the priorities has led to the diversity of the modern periodical market. The Trendsetters Only Magazine firmly believes that each individual creates his or her own best kind of fashion style. Hence, this serves each and everyone as a Trendsetter rather than a follower.

Trendsetters Only MAGAZINE

As Fashionistas, we motivate individualism through your outfit. We promote our everyday fashion and be inspired by individuals from different spectrums of the world.

EDY - MOZAMBIQUE | TASH - CHINA | MOKTAH - SOMALI LAND | NEAR - CHINA | RUTH - ETHIOPIA | ANNIE - BOTSWANA | MEMORY - MALAWI
MIZINGA - ZAMBIA | MARY - RUSSIA

TRENDSETTERS ONLY MAGAZINE is an innovative upcoming magazine showcasing diversity between aspiring models from different countries such as China, Nigeria, Mozambique, Botswana, Russia, etc.

The magazine is focused on the progression of fashion through the aspiring models and fashionistas, by visual inspirations and the provision of knowledge. This is done through devotion and commitment to promote small-time brands. Spanning a comprehensive range of both styles and brands, from streetwear to various other styles in fashion, and from established to smaller brands. Trendsetters magazine aims to be the medium between those who firmly believe in expressing themselves through fashion. The Trendsetters editorial team has sought to make a positive contribution to the most important creative mediums.

Starting from the beginning Until the end, we show you what we do and how we do it.

Subscribe and join us on our journey in creating a magazine for the everyday individual.



BEGINNINGS

NEW



THIS IS WHO WE
ARE, WHAT WE DO,
AND WHAT WE ARE
ALL ABOUT.



Trendsetters Only



RETRO FASHION !

Getting to know RETRO and how today's generation relives it...

"Retro" or "Vintage" style is a style that is imitative or consciously derivative of lifestyles, trends, or art forms from the historical past, including in fashions attitudes, simply being fashionably nostalgic or old-fashioned.



ALINA - RUSSIA | FRANCISCO - MEXICO | FRANK - CHINA | MIRACLE - NIGERIA

In this edition, we recall the 1970's fashion freedom!

What are the changes?

How the generation of today use the vintage-inspired look combined with their modern lifestyle.

We brings you the undying fashion of our favorite fashion era - the 1970's Retro Vintage. Our fashion is Inspired by our models from different parts of the world, showcasing their way of reliving the world from ages ago.

The Trendsetters are back with a blast from the past! In this issue, we resurrect the Retro/Vintage fashion. We also review more themes, and promise to give you only the best of the latest fashion trends each time!

LEATHER

EDITION NANJING, CHINA



There is no better indicator of changes in the zeitgeist than fashion. Despite all the changes that outdoor clothing has experienced over the decades, leather has always been a common fixture. A leather jacket is a statement piece that you can pop on with little to no effort and still look like you belong on a center spread. Our models put this idea to the test with 3 distinct looks.

Leather as a medium to create clothing dates back to CroMagnon man some 50,000 years ago. Around that time, early humans began to migrate from relatively warm regions of the earth towards colder parts of the northern hemisphere. It has been in all eras and never goes out of style!

The Leather theme outlines modern-day fashionistas putting leather together in their daily outfits. We try to show how leather fashion relates to individuals from different countries and backgrounds reflecting each individual's fashion senses as a fashionista/trendsetter and the significance of leather and its application in an individual.

Leather-themed fashion is portrayed in this edition fashion with a black leather jacket, black skinny denim jeans, Gucci flip flops, a green collar neck, and a leather fanny pack. Abby is wearing a brown leather Jacket, white-collar neck, black tights, and black boots. In this issue, we showcase how leather fashion relates to our trendsetters and the best way you can put it together in your everyday life.

Leather removes the barrier of language in the fashion industry, as seen in this issue.



SAGESSE - KENYA | GULDAR - RUSSIA | ABBY - SOMALIA



Fashion is part of the daily air and it changes all the time, with all the events. You can even see the approaching of a revolution in clothes. You can see and feel everything in clothes.
—Diana Vreeland



MALABAR

< leplaisir de porter >

In support of small-time brands from all over the world, we acknowledge the brand Malabar Roi. We will be taking a deeper look and giving meaning to the brand. Share the reason why you may relate to the brand as a trendsetter through their art and fashion.

Established as a luxury brand with great quality for the regular and the extraordinary people from all walks of life, Malabar Roi aims to share a primitive message to the youth from everywhere to "Never give up." This can be seen printed on their hats. Thus, if you are a Malabar, you will never give up on everything that you do.

With a great slogan behind the brand, it gives meaning to any consumer communicating that if you're a part of Malabar, WEAR IT LIKE, YOU MEAN IT!

To end the year 2020 we combine powers with an influential brand, making waves around china since their official drop in 2017. Malabar Roi beat the odds in making a trend for most foreigners in the City of Zhenjiang, and other parts of China.

Malabar Roi comes with a precise message that is to strengthen and encourage a person in their inner being.

One of the ways to make the brand more successful is knowing the specific target clients that it aims to do business with.

Malabar Roi mainly focuses on the youth that ideally relates to trendsetters. Moreover, private companies, sports clubs, and community organizations can easily relate to the brand because the brand is idealistically and proven to be a great luxury product.

Consistent with their products, designed with high-end fabric and soft suede material, just the touch & feel of the Malabar Roi products is very unique. The durability of their products has been tested vigorously to ensure the reliability of the products.

Products offered by Malabar are as described below

- cap
- bucket hats
- T-shirt

More items are coming soon.

WEAR IT

LIKE YOU MEAN IT

Malabar Roi is Legally registered fully operational in France, where it has its headquarters. This brand has grown to be supplied to countries such as Morocco, China, DRC and has grown to be a huge up force in some parts of the world.

You can actively purchase the Malabar products in any of the countries stated above, or they can easily be delivered to you if you order them from our online store on Taobao or directly from the Malabar company.

Malabar Roi is an ingenious and worthwhile brand to have in your fashion arsenal, as supported by the trendsetters community. It's proven product, that kept its endurance and is more than just a popular trend. Malabar Roi has continuously proven to be the brand for the youth!

Stay Trendy with Malabar Roi, a verified Trendsetter brand since 2017.



BRANDS
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SHOP ON

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Protective clothing has taken up most of our wardrobe. If your mask is going to take over half your face and hide that illustrious smile of yours, then why not let it tell the world who you are? That is exactly what the Foreva Lavi Brand endeavors to do with this line. This collaborative work aims to showcase the brand to individuals who relate to culture and art with its unique line of clothing.

Mariano Feliciano is the founding creative director and designer for the brand, Forever Lavi. Lavi (curator) from Miami Florida is now in Shanghai China, working on his 7th collection debut series called The Elements. Lavi brings the Elements Phase 2 of Fire and Earth, after showcasing Phase 1, Water and Air at the New York Fashion Week.

The brand was also showcased at the Miami Fashion Week, as well as the Miami Swim Week where Lavi is now immersing the Fire and Earth Elements, using the surroundings in China. These include his environment from The City life to exploring Temples and traveling throughout South Asia.

Forever LAVI

In the midst of it all, Lavi has been known for his unique original designer mask, which he creates for all his signature collections, but this time around they become more significant during this time of coronavirus.

Can you tell us about your brand?

"Forever Lavi was founded by Mariano Feliciano, but it wasn't that easy in discovering that name for the collective. Starting 4 years ago, Mariano chased a dream to forever fly & live lavish which inspired the name Forever Fly Lavish. This is where he then embarks on the journey after living out his dream. Then the household named evolved into the fashion brand Forever Lavi which represented the Art in which it lives forever, which is something he strives for in the fashion, in the art."

WWW.FOREVERLAVI.COM



What are the biggest products your brand make?

Lavi plans on scaling to more products & producing extraordinary shows & collections worldwide. We will be launching a boutique in 2022 & go digital by joining the blockchain having my products go completely digital through NFTs.

What makes your brand unique from other brands on the market? Forever Lavi is an international brand scaling from the US market to Asia & Russia which differentiates me as a local to the global artist.

The products range from men, women to accessories as we try to cover every aspect of the market.

Where have you showcased these products before?

From New York, LA, & Miami Fashion Week to go on tour all through South Asia from Shanghai to Bali Indonesia producing shows launching different collections.

What plans do you have to make your brand bigger?

My target market is whoever wants to feel like me, young wild & free but more or less anyone trying to make a name for themselves and have doors open for them (opportunities).

What makes your brand unique from other brands on the market? My fashion, I feel that it has the power to everyone.

Tell us how much some of the products cost?

Price can range from \$30 for our ready-to-wear to 1500 & more for our custom couture wear. Feel free to shop & explore www.ForeverLavi.com.

Follow and keep up to date as Lavi's journey to his Elements Phase 2 debut @Foreverlavi





FOREVER
LAVI
By Mariano Feliciano



TRENDSETTER HOODIE

Color available: all bellow
Size: M | S | L | on measurement
Quantity: - 1 +

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MORE FROM THE SHOP



LEAFY *Autumn*



JERRY - GHANA | VALERIE - RUSSIA | VIVIAN - CHINA | WALEED - PAKISTAN

As we abandon the care-free attitude and clothing of summer and start preparing for those cooler winter days. In this issue we showcase autumn fashion from the perspectives of models with diverse backgrounds. We complement the warm and the slight withdrawal of life in the surrounding environment, the models don warmer color palettes (jewel tones, brown orange & yellow), and layer their clothing. As we abandon the care-free attitude and clothing of summer, the additional layers aid in preparing for those cooler winter days.

In spite of their varied backgrounds, our models have adopted similar autumn style demonstrating this aesthetic is universal. Fashion and culture seem bizarrely convinced that the thicker your knit, the sharper your brain, thus all our models mainly Jerry from Ghana wear and cable knits used as shorthand for authenticity and intelligence Valerie from Russia spots a more composed look showing her preference for a calmer, neutral aesthetic.

Waleed from Pakistan embraces a more formal look, as he believes his style affords him a more creative outlook on life.

Primary consideration when she chooses any piece of clothing is convenience and the image that she projects to the world, opting for a more youthful aesthetic which the short pleated skirt paired with the long trench coat provides. Jerry from Ghana recognizes the role that fashion in mood alterations, as the weather gets cooler the warmer tones and tighter fit that our models wear help them feel confident as they travel through the world.

Trendsetters Magazine strives to show how fashion can go beyond just being a creative outlet and may allow expression and communication across cultures and backgrounds.



VALERIE - RUSSIA | JERRY - GHANA



WALEED - PAKISTAN | VIVIAN - CHINA





"Autumn is as joyful and
sweet as an untimely end."
- Rémy de Gourmon





HALLOWEEN

Halloween is the Mecca of holidays for any out-of-the-box fashion aficionado. Is it just because fear is the most accessible emotion of the human psyche, or could the haunted holiday actually be mystical after all? The gothic subculture is a fairly new subculture in which its members dress in dark, dramatic clothing with pale skin, dark hair and makeup. This style of dressing was inspired by early horror novels and films, and had roots at the beginning of the punk subculture. As time has gone on, more branches of the gothic style have been created. It has become a popular subculture that is seen on and off the runway. However, members of this subculture can often deal with criticism and judgment from the general population.

STARRING

RUDOLF - GHANA | DANILLA - RUSSIA | LULU - CHINA | ALIJI - AMERICA

Spooky fashion is a form of self-expression adopted by many trendsetters to show their trademark by being unique individuals when it comes to portraying their art in fashion. The trendsetters are doing their best to promote confidence in your style, to be more confident with your look.





DR CLADETTE
Professional Editor & Writer



MR EDYPURP
Human Resource Manager & Videographer



PAUL V HAOKEN

Professional Photographer | Videographer
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Trendsetters is one of the main highlights of my journey in photography. Being the Photographer of Trendsetters for years lead me to meeting and working with amazing people from different parts of the world, with different cultures, languages and of course, fashion style, which is the quintessence of Trendsetters from the very beginning up to this moment.

It sparks my creative side as a Photographer, as to be able to produce different themes and conceptual photos in each edition. The trust and confidence of everyone I worked with in this journey was one of the reasons as to who and where I am now and I am eternally grateful.



MR JOSH
Professional Chinese Translator



MS MIRACLE
Professional Makeup Artist



MR DONNY
Chinese Platform's Manager



MS SILVIA
Professional Chinese Translator



MR GRACE

Professional Photographer

Trendsetters only has given me the opportunity to express what I see behind the lens and bring it into reality. The freedom of creating for the world as a whole is one of the things that keeps me creating.



MR SACHA

Brand Designer & Website Manager

"The magazine is international fashion at its finest"

HAPPY PEOPLE V



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